

Municipality of Clare
Active Transportation Plan

WHAT WE HEARD REPORT

Draft Plan Engagement





Municipality of Clare Active Transportation Plan: What We Heard Report – Formative Engagement

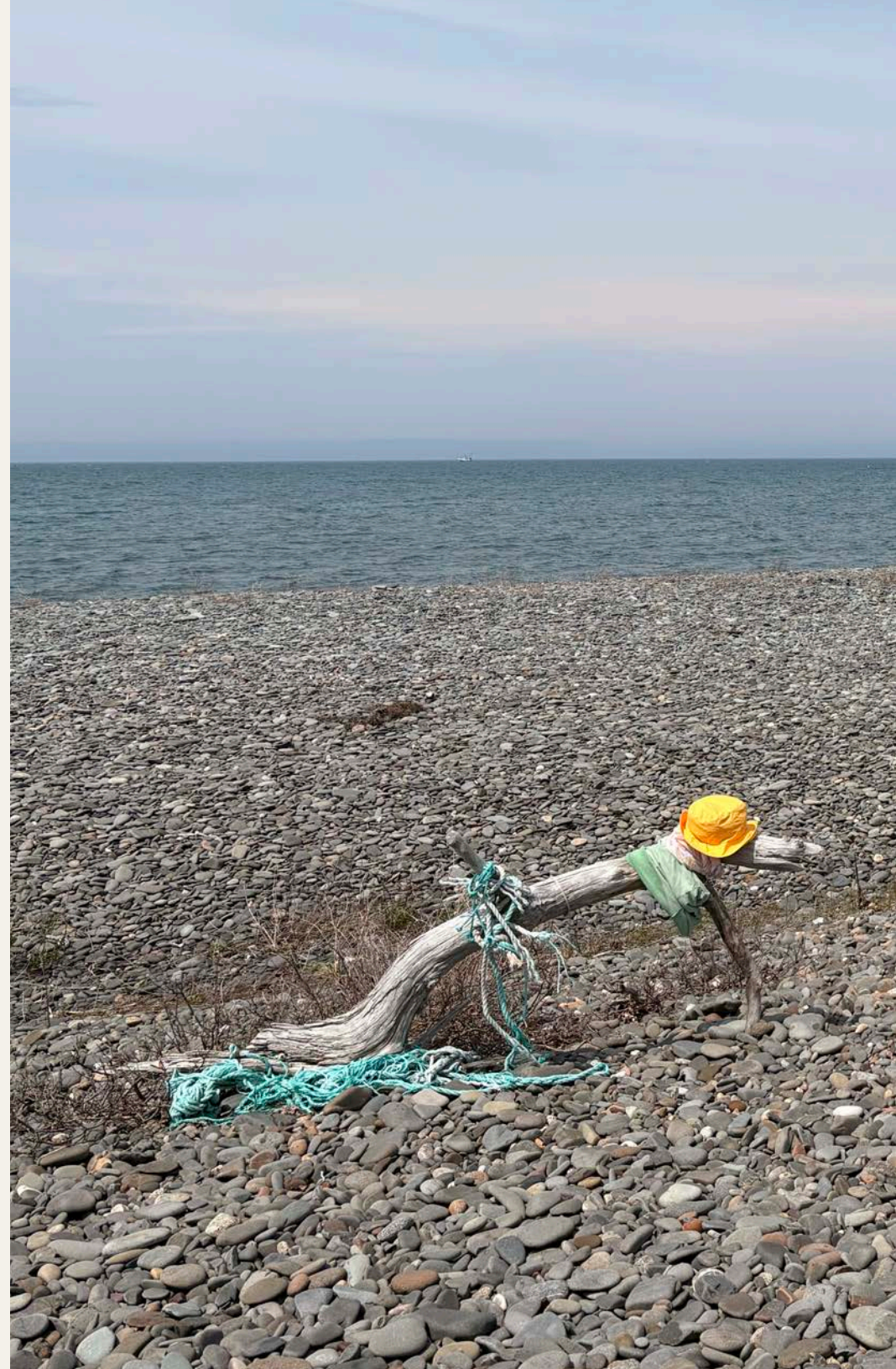
June 2026

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INTRODUCTION



About the Project

The Municipality is committed building a community that prioritizes the well-being and quality of life for residents through effective long-term planning, as well as recreation services and programming. As part of this commitment, the Municipality is developing an updated Active Transportation Plan (ATP) that will make walking, biking, and rolling in Clare a safe, accessible, and convenient option for residents and visitors of all ages and abilities.

The ATP aims to enhance connectivity and social cohesion throughout the Municipality. By prioritizing the well-being and quality of life for residents and visitors alike, the Plan will support healthier and more sustainable modes of transportation. The Plan will also aim to:

- Identify areas where infrastructure upgrades would make active transportation more comfortable and convenient for people of all ages and abilities.
- Expand active transportation opportunities around schools, community spaces, and business/retail hubs.
- Explore opportunities for developing new active transportation infrastructure that would connect existing facilities or create new destinations.
- Educate community members on the benefits of active transportation and how to walk, bike, and roll in Clare safely.
- Develop an implementation strategy that priorities policies, programs, and infrastructure recommendations that are achievable and actionable in the short-, medium-, and long-term.
- Explore connections with the Provincial Blue Route cycling initiative and other regional plans.

Project Timeline

The project kicked-off in September 2025 with a comprehensive background review and site visit to the Municipality. This was followed by the first round of engagement, which launched in early October. Based on community input and a technical review, we developed a draft ATP and active transportation network. Once the drafts were complete, we launched the second round of engagement.



How This Report Will Be Used

This report captures what we heard during the Draft Plan Engagement Phase, ensuring transparency and accountability by sharing how community input has been gathered and considered.

Feedback gathered during this phase of engagement will be used to refine the ATP before finalizing and sharing with Council for adoption. The final ATP is intended to be presented to Council in Summer 2026.

WHAT WE DID



Engagement Overview

Draft Plan Engagement was open from May 12 to 31, 2026 and included an online survey and interactive map where participants could view the proposed active transportation network and provide feedback on what they like and what they think is missing. Our team also hosted a series of events designed to encourage discussion about active transportation and the proposed network while using active transportation.

Guiding Questions

This phase of engagement was focused on answering the following questions:

- What do you like about the proposed active transportation network?
- Do you have any concerns about what has been proposed?
- Is there anything you think is missing?

What We Did

Project Website

The project websites were updated with the draft active transportation network plan and to promote opportunities to share feedback either online or in-person.

You can visit the project pages at the links below:

English site: <https://speakupland.ca/clare-at-plan>

French site: <https://speakupland.ca/la-municipalite-de-clare-plan-de-transport-actif-pta>



Engagement Promotion

The Municipality shared four posts to their Facebook page during the engagement period, and posters with the project website and QR code were posted around the community to encourage online participation.

Online Activities

To gather feedback on the proposed active transportation network, community members were invited to share comments on an interactive map or through a feedback form. The activities were promoted through the Municipality's social media accounts and posters in the community. Community members were also able to provide feedback via email at **consultation@uplandstudio.ca**.

During the engagement period, we received responses from two community members.



Community Walks

The project team hosted two community walks on May 19. The first walk was at Le Petit Bois and the second was at Belliveau Cove. The walks were planned as an opportunity to enjoy Clare's existing active transportation routes while discussing the proposed network improvements.

Pop-up at Short-track Event

The project team also set up a booth at the Municipality's Short Track event on May 19. The event had more than 60 people registered to participate in the bike race. This was a great opportunity to meet people where they are at, especially to hear from people who are excited about cycling in Clare.

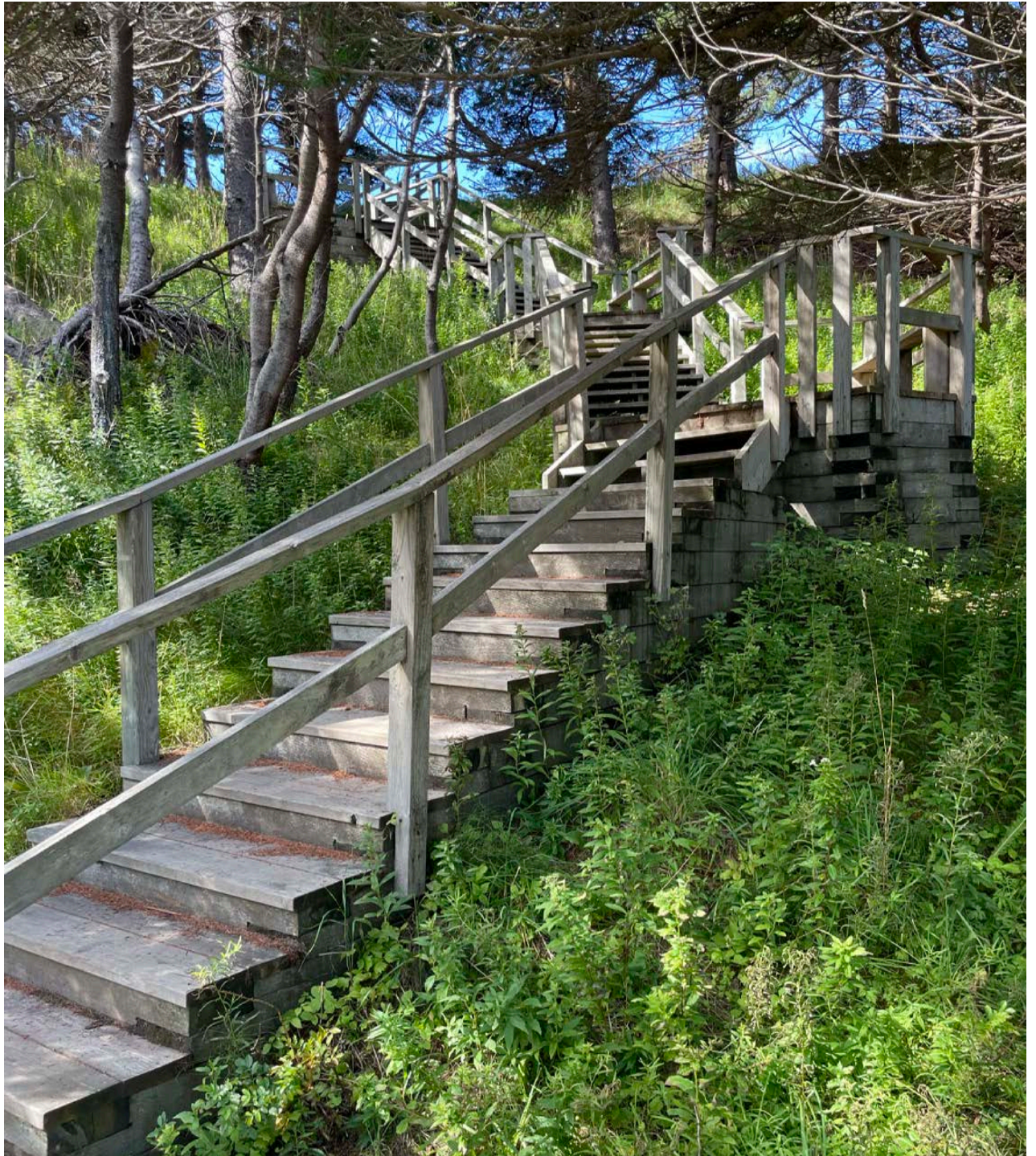
Open House

A drop-in style open house was hosted at the Rendez-vous de la Baie Visitor Centre on the evening of May 19. The drop-in session was an opportunity for community members to review the proposed active transportation network in detail and ask questions directly to the project team.

WHAT WE HEARD



Feedback received during the second round of engagement was minimal. Feedback we did receive all focused on the sidewalk network. Participants understand that sidewalks may not fit or be suitable everywhere, but they would like to see sidewalks installed where ever possible. Participants also highlighted the importance of connecting existing sidewalks and would like to eventually see facilities in less central areas of the municipality (i.e., along side roads that connect to the main network).





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